

6th Annual NCODA Oncology Institute AGENDA

**PARTNERS IN PROGRESS: Delivering Equitable
Care Through Partnership with Industry and
the Oncology Community** | powered by  ZS

AUG. 20-21, 2024 | RENAISSANCE BOSTON WATERFRONT HOTEL

TUESDAY, AUGUST 20

**5:30p
- 7:30**

Registration Open | *Atlantic Ballroom Foyer*

**6:00p
- 7:30**

Welcome Reception | *Atlantic Ballroom*

WEDNESDAY, AUGUST 21

**8:00a
- 9:00**

Registration & Breakfast Buffets | *Pacific Grand Ballroom*

**9:00a
- 9:15**

Welcome | *Pacific Grand Ballroom*

**9:15a
- 9:45**

Opening Keynote | *Pacific Grand Ballroom*

**9:45a
- 10:40**

Deep Dive 1: Clinical Trial Engagement | *Pacific Grand Ballroom*

- Exploring strategies to enhance patient engagement in clinical trials.
- Addressing the barriers to participation in clinical trials for underrepresented groups.
- Utilizing technology and data analytics to improve clinical trial design and recruitment.
- Ethical considerations in patient selection and trial conduct.
- Collaboration between academia, industry, and healthcare providers to maximize trial efficacy.

**10:40a
- 11:00**

Break with Exhibitors | *Pacific Grand Ballroom Foyer*

**11:00a
- 12:00p**

Deep Dive 2: Distribution | *Pacific Grand Ballroom*

- Challenges and innovations in the pharmaceutical distribution model.
- The role of medically integrated pharmacies in improving patient access to medications.
- Regulatory considerations in the distribution of pharmaceutical products.
- Impact of global supply chains on local distribution efforts.
- Technological advancements in tracking and delivering medications.

**12:00p
- 1:00**

Networking Lunch | *Pacific Grand Ballroom*

**1:00p
- 2:00**

Deep Dive 3: Care Delivery | *Pacific Grand Ballroom*

- Examining the evolution of care delivery in the modern healthcare landscape.
- The intersection of technology and human interaction in patient care.
- Initiatives for enhancing physician and patient education on treatment options.
- Addressing unconscious bias in care delivery to promote health equity.
- Collaborative care models: working across disciplines for a holistic approach.

**2:00p
- 3:00**

Deep Dive 4: Patient Services and Support | *Pacific Grand Ballroom*

- Overview of the patient services landscape: current state and future directions.
- Best practices for creating patient support programs that resonate with diverse populations.
- The impact of patient advocacy and support groups on health outcomes.
- Integrating patient services into the overall treatment plan.
- Measuring the effectiveness of patient services and support programs.

**3:00p
- 3:20**

Break with Exhibitors | *Pacific Grand Ballroom Foyer*

**3:20p
- 4:40**

Deep Dive 5: SDOH Data and Insights | *Pacific Grand Ballroom*

- Introduction to Social Determinants of Health (SDOH) and their impact on patient outcomes.
- Overview of current methods for collecting SDOH data in healthcare settings.
- Analytical techniques for interpreting SDOH data and transforming it into actionable insights.
- Case studies showcasing effective use of SDOH data to improve community health.
- Strategies for integrating SDOH data into pharmaceutical practices to support health equity.

**4:40p
- 5:00**

Closing | *Pacific Grand Ballroom*

**5:00p
- 6:00**

Closing Reception | *Atlantic Ballroom*

